

AMENDMENTS TO THE CLAIMS

This listing of claims replaces all prior versions and listings of claims in the application:

1-26 (Canceled)

27. (Currently Amended) A method for broadcasting content to a plurality of mobile terminals, the method comprising:

storing content, and a plurality of pieces of program configuration information, the program configuration including bandwidth information including a screen arrangement of the content; and

broadcasting the content and the plurality of pieces of program configuration information to ~~[[a]]~~ the plurality of mobile terminals~~[[.]]~~,

wherein, in the storing, the plurality of pieces of program configuration information are associated with respective transmission bands, so that the plurality of mobile terminals each select one of the plurality of pieces of program configuration information, based on a transmission condition.

28. (Currently Amended) A method for receiving content broadcast from a server, the method comprising:

receiving content, and a plurality of pieces of program configuration information associated with respective bands, the plurality of pieces of the program configuration

information including a screen arrangement of the content ~~that includes bandwidth information;~~
and

selecting program configuration information that is associated with an appropriate transmission band, from the plurality of pieces of program configuration information, based on a transmission condition.

29. (Currently Amended) The receiving method according to claim 28, wherein the selecting comprises selecting program configuration information corresponding to a higher priority based on the transmission condition.

30. (Currently Amended) The method receiving according to claim 28, wherein the selecting comprises selecting program configuration information corresponding to a higher ~~bitrate~~ bit rate based on the transmission condition.

31. (Currently Amended) A method for broadcasting content from ~~wherein~~ a server ~~transmits content~~ to a plurality of mobile terminals, the method comprising:

storing content, and a plurality of pieces of program configuration information, the program configuration information including a screen arrangement of the content ~~including bandwidth information;~~

broadcasting the content and the plurality of pieces of program configuration information to ~~[[a]]~~ the plurality of mobile terminals;

receiving, ~~by at least one mobile terminal~~, the content, and the plurality of pieces of program configuration information associated with respective transmission bands; and

selecting, at ~~the at least one~~ each mobile terminal, program configuration information that is associated with an appropriate transmission band, from the plurality of pieces of program configuration information, based on a transmission condition.

32. (Currently Amended) The broadcasting method according to claim 31, wherein the selecting comprises selecting program configuration information corresponding to a higher priority based on the transmission condition.

33. (Currently Amended) The broadcasting method according to claim 31, wherein the selecting comprises selecting program configuration information corresponding to a higher ~~bitrate~~ bit rate based on the transmission condition.

34. (Currently Amended) A transmission apparatus for broadcasting content to a plurality of mobile terminals, the apparatus comprising:

a program configuration information storage that stores content, and a plurality of pieces of program configuration information, the program configuration information including a screen arrangement of the content including bandwidth information; and

a transmitter configured to broadcast ~~said~~ the content and ~~said~~ the plurality of pieces of program configuration information to ~~[[a]]~~ the plurality of mobile terminals,

wherein, in the program configuration information storage, the plurality of pieces of program configuration information are associated with respective transmission bands, so that the plurality of mobile terminals each select one of the plurality of pieces of program configuration information based on a transmission condition.

35. (Currently Amended) A ~~mobile terminal~~ reception apparatus for receiving content broadcast from a server, the apparatus comprising:

a receiver configured to receive content, and a plurality of pieces of program configuration information associated with respective bands, the plurality of pieces of program configuration information including a screen arrangement of the content that include bandwidth information; and

a selector configured to select program configuration information that is associated with an appropriate transmission band, from the plurality of pieces of program configuration information, based on a transmission condition.

36. (Currently Amended) The ~~mobile terminal~~ reception apparatus according to claim 35, wherein ~~said~~ the selector is configured to select program configuration information corresponding to a higher priority based on the transmission condition.

37. (Currently Amended) The ~~mobile terminal~~ reception apparatus according to claim 35, wherein ~~said~~ the selector is configured to select program configuration information corresponding to a higher ~~bitrate~~ bit rate based on the transmission condition.

38. (Currently Amended) A broadcast system for broadcasting ~~comprising a server that transmits content and a~~ from a server to a plurality of mobile terminal that receives the content terminals,

the server comprising[[:]]:

a program configuration information storage that stores content, and a plurality of pieces of program configuration, ~~including bandwidth information;~~ information, the program configuration information including a screen arrangement of the content; and

a transmitter ~~that broadcasts said~~ configured to broadcast the content and ~~said the~~ plurality of pieces of program configuration information to ~~said the plurality of mobile terminal terminals,~~

the mobile ~~terminal~~ terminals each comprising:

a receiver configured to receive ~~said the~~ content and ~~said the~~ plurality of pieces of program configuration information associated with the respective bands; and

a selector configured to select program configuration information that is associated with an appropriate transmission band, from the plurality of pieces of program configuration information, based on a transmission condition.

39. (Currently Amended) The broadcast system according to claim 38, wherein ~~said the~~ selector is configured to select program configuration information corresponding to a higher priority based on the transmission condition.

40. (Currently Amended) The broadcast system according to claim 38, wherein ~~said~~ the selector is configured to select program configuration information corresponding to a higher ~~bitrate~~ bit rate based on the transmission condition.